



2016 CABERNET FRANC DRY ROSÉ

NUTT ROAD VINEYARD - FINGER LAKES

BEST ENJOYED WHILE LISTENING TO
"VIVIR LO NUESTRO" BY LA INDIA AND MARC ANTHONY

THE 2016 "KELBY JAMES RUSSELL" DRY ROSÉ WAS MADE TO BE A FUN AND CRISP WINE, READY FOR IMMEDIATE ENJOYMENT WITH FOOD AND FRIENDS THIS SUMMER. MADE FROM 100% CABERNET FRANC, THE GRAPES WERE SOURCED FROM THE NUTT ROAD VINEYARD OF ANTHONY ROAD WINE COMPANY ON THE NORTHWEST SIDE OF SENECA LAKE.

THE GRAPES WERE HARVESTED ON OCTOBER 14TH & 18TH, 2016 IN THE COOL MORNING HOURS. 10% OF THE FRUIT WAS PLACED IN THE TANK AS WHOLE CLUSTERS, TOPPED WITH THE REMAINING FRUIT WHICH WAS DESTEMMED AND LIGHTLY CRUSHED. THE MUST WAS COLD SOAKED IN TANK AT 35F WITH ACTIVE CIRCULATION OF JUICE OVER THE SKINS, AFTER WHICH THE FRUIT WAS DRAINED, PRESSED, AND INOCULATED WITH AN EQUAL MIX OF RHONE 4600, GRE, AND VIN 13 YEASTS BEFORE A FAST AND COOL FERMENTATION AT 50F TO 52F TO HEIGHTEN AROMATICS. FERMENTED TO COMPLETE DRYNESS, COLD STABILIZED IMMEDIATELY POST-FERMENTATION ON THE FERMENTATION LEES, THEN FILTERED AND BOTTLED IN EARLY FEBRUARY.

PINK GRAPEFRUIT AND RAINIER CHERRY AROMAS BURST FROM THE GLASS OVER HERBAL UNDERTONES. FOLLOWING ON FROM THE AROMAS DIRECTLY, THE MID PALATE IS FILLED WITH WATERMELON AND GRAPEFRUIT FLAVORS WITH A ROCKY MINERALITY UNDERNEATH.

THIS ROSÉ WAS BOTTLED JUST AFTER THE START OF THE NEW YEAR TO CAPTURE ALL THESE FLAVORS AND PREPARE IT FOR A SPRING RELEASE.

RED NEWT CELLARS

winemaker signature series

KELBY JAMES RUSSELL WINES FIRST BEGAN AS A CASUAL BRAINSTORM AT RED NEWT CELLARS, WHERE OWNER-WINEMAKER DAVID WHITING SUGGESTED THAT A SEPARATE WINE PROJECT MIGHT BE AN IMPORTANT CREATIVE OUTLET FOR WINEMAKER KELBY RUSSELL. WITH A DIVERSE SELECTION OF VINEYARDS AND WINE STYLES, THE LABEL PROMISES TO BRING SOMETHING NEW TO THE WINE WORLD; 'OFF-BEAT' WINES BOTH IN REFERENCE TO THEIR MUSICAL INSPIRATION AS WELL AS THEIR INDIVIDUAL SPIRIT. "STARTING THIS LABEL WILL ALLOW ME TO FOCUS ON A LIMITED NUMBER OF WINES THAT I AM MOST PASSIONATE ABOUT, INSPIRED BY THE MUSIC I AM PASSIONATE ABOUT," SAID KELBY. "I TRUST WHAT PEOPLE TASTE IN THE WINE, SO I INSTEAD WANT TO GIVE THEM A GLIMPSE OF THE ARTISTIC SPIRIT INSIDE THE BOTTLE."

Kelby James Russell
WINEMAKER

VINEYARD:
NUTT ROAD VINEYARD
@ ANTHONY ROAD WINE COMPANY
WEST SIDE SENECA LAKE

HARVEST:
OCTOBER 14TH & 15TH, 2016
BRIX: 21.2

VINIFICATION:
COLD SOAK: 72 HOURS ON SKINS
YEAST: RHONE 4600, GRE, VIN 13
FAST, COOL FERMENTATION: 50F

BOTTLING :
FEBRUARY 8,9,10TH 2017
RESIDUAL SUGAR: 0.1%
TA: 6.0G/L
PH: 3.25
ALCOHOL: 12.2%

1600 CASES PRODUCED

UPC# 70605710306

KJRWINES.COM



PRODUCED AND BOTTLED BY
RED NEWT CELLARS, INC.
HECTOR, NY 14841